

ASHU KUMAR GUPTA

Senior Full-Stack Developer

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SUMMARY

Senior Full-Stack Developer with **6+ years of experience** building **enterprise-grade CRM systems, dashboards, mobile apps, and e-commerce platforms**. Expertise in **React, Next.js, Python, PHP, REST APIs**, and workflow-driven systems. Proven track record of **leading development, owning complex modules**, and delivering scalable business solutions across media, healthcare, manufacturing, travel, and insurance domains.

TECHNICAL SKILLS

Frontend: React.js, Next.js, React Native, JavaScript, HTML5, CSS3, Ant Design, MUI

Backend: Python, PHP, CodeIgniter

Database: MySQL

Systems: CRM, LMS, PMS, Workflow & Approval Systems

Tools: Git, REST APIs, Agile Development

PROFESSIONAL EXPERIENCE

Terai Datalabs Private Limited — Senior Full-Stack Developer

Aug 2021 – Present

- Lead development of **large-scale CRM and mobile applications** used by enterprise clients
- Designed dashboards, reports, **multi-level approval workflows**, and role-based access
- Built CRM modules for **customers, opportunities, quotations, orders, invoices, payments, and items**
- Developed **mobile applications** integrated with backend APIs

- Mentored developers, reviewed code, and ensured scalable architecture

Key Projects:

- **Indian Express:** CRM + Mobile App (dashboards, reports, approvals, billing)
- **Haldiram:** CRM with BOM & workflow automation
- **Stunning Dentistry:** Unified **CRM + LMS + PMS** platform
- **Shriram Pistons:** Manufacturing CRM
- **Holidays Seychelles:** Travel **e-commerce platform + customer & supplier mobile apps**

Tech: React.js, React Native, Python, PHP, MySQL, REST APIs, Ant Design, MUI

Battersea Corporate Consultants Pvt. Ltd. — *Web Developer*

Aug 2019 – Aug 2021

- Delivered **multiple internal and client-facing web applications**
- Developed dynamic websites and admin panels using PHP & WordPress
- Customized themes/plugins and ensured responsive UI

Tech: PHP, WordPress, MySQL, JavaScript, HTML, CSS, AJAX

Riskoverly Insurance Web Aggregator Pvt. Ltd. — *Web Developer*

Jul 2018 – Jul 2019

- Worked on an **insurance product platform** with admin and agent portals
- Implemented booking, payment, and payout modules

Tech: PHP, MySQL, HTML, CSS

CORE STRENGTHS

- Enterprise CRM Development
- Workflow & Approval Systems
- API-Driven Architecture

- Team Leadership & Code Reviews
- Business-Focused Problem Solving